

Press Release



Contact: David R Hagerman EPC, 1-613-634-9595, or davehagerman@canwealth.com

LOCAL INTEREST

“David R Hagerman EPC” Qualifies as Charter Member of “Elder Planning Counselor” Program

TORONTO, ON – A newly created designation, offered nationally, was conferred on “David R Hagerman EPC” after successfully completing an intense and rigorous test of knowledge regarding current seniors issues. The “Canadian Initiative for Elder Planning Studies” (CIEPS) course has been created to establish a standard of service to seniors for all professionals and business people in providing seniors with high quality services and products that best suit their lives and circumstances. The “Elder Planning Counselor” (EPC) designation will immediately help seniors identify the business people and professionals who have a special interest and proficiency in dealing with them and their needs.

“Studies show that seniors want advisors who understand their life issues, alternatives and concerns, who respect their circumstances and experiences and can accommodate their physical and health needs. The EPC is the first Canadian professional development standard for elder education,” says Thomas Miller, President of CIEPS.

Achieving this designation is a distinguished career milestone, attained only by those who have demonstrated proficiency in all relevant programs about seniors issues, including aging, health issues, financial planning considerations and long term care as well as end of life issues. This makes the “EPC” a new and valued counselor to seniors, regardless of the service or product they provide.

The ‘Canadian Initiative for Elder Planning Studies’ is an educational program designed by Pro-Seminars International, a Canadian leader in continuing education programs for financial advisors.